

3

# Strategic Opportunities for Audit Committees

## 1. Elevating Enterprise Risk Management (ERM)

Too often, risk management is siloed or reactive. As a committee member, you have the leverage to encourage an integrated ERM framework that aligns risk appetite with business strategy. Ask whether your risk dashboards reflect the full spectrum of operational and strategic risks. You can also push for more predictive analytics and cross-departmental collaboration.



## 2. Supporting Long-Term Value Creation

Audit committees can champion better decision-making by encouraging metrics that reflect both long-term value and quarterly gains. That includes sustainability reporting, capital allocation strategy, and cost optimization. By reviewing the assumptions behind long-range forecasts and investments, you can ensure decisions reflect facts and data, rather than intuition or urgency.

## 3. Encouraging Transparency and Ethics

Culture is a major driver of both risk and opportunity. An organization that rewards transparency and holds leadership accountable will reduce fraud risk and build a stronger brand. Use your influence to support ethics training programs and review the effectiveness of your organization's internal audit function.



Presented by:  
TrustBGW.com



Image Source:  
pexels.com  
gemini.google.com (AI-generated)